

## 1940's - 1960's

THE NEXT FEW DECADES BRING ABOUT MINOR CHANGES TO THE BUILDING'S INTERIOR WHILE THE EXTERIOR REMAINS LARGELY UNTOUCHED.



## 1970's - 1990's

"UPDATES" OCCUR TO SOME OFFICE FLOORS WHILE THE INTERIOR CHARACTER OF THE LOBBY BEGINS TO BE LOST.



SOME OF THE EXTERIOR TERRACOTTA IS REFURBISHED AND REPLACED TO ENSURE THE EXTERIOR WOULD CONTINUE TO DISPLAY ITS UNIQUE ARCHITECTURAL CHARACTER FAR INTO THE NEXT CENTURY.

## 2000's

IN 2004 ISKALO DEVELOPMENT CORP. BUYS THE ELECTRIC TOWER AND BEGINS A COMPREHENSIVE BUILDING RENOVATION INCORPORATING INPUT FROM THE STATE HISTORIC PRESERVATION OFFICE OF NEW YORK STATE AND THE NATIONAL PARKS HISTORIC LANDMARKS PROGRAM.



THE DESIGN BLENDS HISTORICAL & CONTEMPORARY ELEMENTS CREATING A MODERN CLASS 'A' OFFICE ENVIRONMENT WITH THE UNIQUE CHARACTER OF A TIMELESS BUFFALO ICON.

OWNED AND MANAGED BY ISKALO DEVELOPMENT CORP.  
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# ELECTRIC TOWER

CIRCA 1912

## HISTORIC TIMELINE



A LANDMARK OF TIMELESS DISTINCTION





## 1900's

HYDROELECTRIC POWER HARNESSSED FROM NIAGARA FALLS WAS USED TO DRAMATIC EFFECT AT THE PAN-AMERICAN EXPOSITION IN BUFFALO IN 1901



## 1920's

THE ROARING 20'S BROUGHT TWO ADDITIONS TO THE BUILDING, ONE IN 1924 AND ONE IN 1926



THE ADDITIONS PROVIDED EXPANSION OF OFFICE SPACE, AS WELL AS DISPLAY AREAS FOR THE LATEST IN APPLIANCES & LIGHT FIXTURES



## 1910's

BUFFALO GENERAL ELECTRIC COMPANY BUILDS HEADQUARTERS IN BUFFALO, NEW YORK IN 1912

ITS DESIGN WAS INSPIRED BY THE TOWER OF LIGHT FROM THE PAN-AM AND THE PHAROS LIGHTHOUSE OF ALEXANDRIA



## 1930's

UPON COMPLETION OF ITS NEW ART DECO HEADQUARTERS IN SYRACUSE, NEW YORK, NIAGRARA HUDSON RENOVATES PARTS OF THE ELECTRIC TOWER IN THE ART DECO STYLE AND MOVES THE ENTRANCE TO WASHINGTON STREET



IT WAS DESIGNED IN THE BEAUX ARTS NEOCLASSICAL STYLE WHICH BLENDS CLASSICAL FORMALITY, BAROQUE CELEBRATION AND MODERN INDUSTRIAL MODULAR REPETITION

